

Case Study

Enterprise Agile Transformation for One of the Middle East's Largest Banks

Client Name	One of the ME's Largest Banks (anonymized)
Client Industry	Banking
Region	Middle East (Regional)
Services Provided	Enterprise Agile Coaching, Digital Product Delivery, Scaled Agile Operating Model, Cross-Functional Team Design
Engagement	Two-year, multi-sector transformation program

PAIN POINT / PROBLEM

The bank had a clear vision for agile transformation, but large-scale operations and a deeply ingrained traditional culture posed major challenges. Digital product delivery was slow, rework was common, and coordination across Risk, Fraud, Legal, InfoSec, and central-bank regulatory teams consumed significant time in a risk-averse, highly governed environment.

OUR PROPOSED SOLUTION

Over two years, VIDSCOLA's expert coaches led the transformation, starting inside the bank's 'Digital Factory' agile incubator and expanding to agile scalability and data-tribe incubation. The program built cross-functional teams, embedded digital product delivery practices, and fostered an agile culture across SME, corporate, and retail sectors — while integrating agile ways of working with the bank's stringent compliance and governance requirements to eliminate friction between delivery and control functions.

SOLUTION IMPACT

- Accelerated digital product time-to-market by approximately 30% across SME, corporate, and retail sectors.
- Reduced rework and delivery time waste by around 25% through seamless collaboration with Risk, Fraud, Legal, and InfoSec teams.
- Established a scaled agile operating model with cross-functional teams and an embedded agile culture.
- Enabled faster product delivery with zero compromise on regulatory compliance.

30%

Faster time-to-market

25%

Less rework & waste

Zero

Compliance compromise