

Case Study

Strategy-to-Execution Platform for a KSA Smart-City Giga-Project

Client Name	KSA Smart-City Giga-Project (anonymized)
Client Industry	Smart City / Giga-Project (Vision 2030)
Region	Saudi Arabia (KSA)
Services Provided	Enterprise Portfolio Mgmt, Work Mgmt, Knowledge Mgmt, Lean Portfolio Mgmt, OKR Enablement
Engagement	Program-wide strategy-execution backbone

PAIN POINT / PROBLEM

With hundreds of initiatives spanning energy, mobility, and cognitive-city sectors, the program struggled with fragmented planning, complex interdependencies across large multi-sector portfolios, and limited transparency between leadership and delivery teams. There was no unified platform aligning long-term strategic objectives with dynamic day-to-day execution.

OUR PROPOSED SOLUTION

VIDSCOLA implemented an Atlassian enterprise strategy and portfolio management license as the program's strategy-execution backbone, integrated with Atlassian work management licenses for team delivery and a knowledge management license for collaboration. The engagement established Lean Portfolio Management cycles, OKR-based performance tracking, and real-time synchronization between strategic epics and team-level work, following global agile-at-scale practices.

SOLUTION IMPACT

- Cut portfolio prioritization and funding-governance cycles by approximately 50% with structured LPM.
- Achieved real-time strategy-to-execution traceability across hundreds of initiatives and teams.
- Reduced cross-sector dependency conflicts by around 35% through unified roadmap management.
- Equipped leadership with live dashboards aligning delivery outcomes to the program's strategic vision.

50%

Shorter prioritization cycles

100s

Initiatives synchronized

35%

Fewer dependency conflicts