

Case Study

Full IT Services & SDLC Platform for an Egyptian Fintech Company

Client Name	Egyptian Fintech Company (anonymized)
Client Industry	Fintech
Region	Egypt
Services Provided	Atlassian Work Mgmt, Service Mgmt, Portfolio Reporting, Test Mgmt, Custom Cost-Tracking
Engagement	Unified SDLC + ITSM + finance visibility program

PAIN POINT / PROBLEM

Project management and IT service management ran on separate, disconnected practices. Cross-functional teams lacked shared visibility and governance, and finance had no way to compare actual project costs against plans, because logged effort across tasks could not be translated into project-level cost data.

OUR PROPOSED SOLUTION

VIDSCOLA implemented a unified Atlassian ecosystem: work management licenses for SDLC and project delivery, a service management license for IT operations, and marketplace licenses for portfolio reporting, workflow automation, test management, and plan exports. A customized cost-tracking model was built using blended rates per team, aggregating logged hours across tasks and rolling them up to project level — giving finance an accurate actual-versus-planned cost comparison for every project.

SOLUTION IMPACT

- Improved project budget forecasting accuracy by approximately 30% with actual-vs-planned cost rollups.
- Reduced cross-team coordination overhead by around 35% on a single, unified platform.
- Enabled both Agile and Waterfall delivery with shared governance and streamlined collaboration.
- Gave leadership real-time financial oversight of delivery for business-critical decisions.

30%

Better budget accuracy

35%

Less coordination overhead

Real-time

Financial oversight