

Ola Gedenryd

Senior Business Agility Advisor | SAFe® Program
Consultant Trainer (SPCT) | Trainer and Coach



VIDSCOLA DWC – LLC

Ola Gedenryd is a passionate Business Agility transformation leader with over 20 years of experience establishing and running Business Agility transformations across complex international environments. His focus lies in enabling organizations and their people to succeed through coaching, advisory, and training, leveraging Professional Enterprise Coaching techniques rooted in NLP and the SAFe® framework.

As one of the few SAFe® SPCTs worldwide, Ola actively contributes to the development of SAFe, ensuring its continued evolution and practical impact on global enterprises. He also serves as the Strategic Advisor for Scaled Agile, Inc. (SAI) in Asia, providing thought leadership and hands-on guidance for organizations adopting Lean-Agile ways of working at scale.

Ola has personally trained and coached more than 3,000 professionals worldwide, supporting major Business Agility transformations across Asia, Europe, and the Middle East. His work empowers enterprises to achieve faster delivery, stronger alignment, and more adaptive cultures in the face of change.

A respected international keynote speaker, Ola frequently engages at global conferences on Business Agility, where he inspires leaders and organizations to embrace continuous growth and transformation.

Ola's deep expertise and proven track record have positioned him as a trusted partner to executives and leadership teams navigating complex transformation journeys.