

Case Study 1

Enterprise Agility & Strategic Portfolio Management for a Leading KSA Telecom Operator

Client Name	Anonymous (disclosed under NDA)
Client Industry	Telecommunications operator, Kingdom of Saudi Arabia (semi-government entity)
Region	Saudi Arabia
Services Provided	Enterprise agility enablement, strategy & portfolio management, enterprise resource management, executive reporting
Engagement	6-month implementation + 1-year support

PAIN POINT / PROBLEM

The client launched a large-scale enterprise agility transformation, adopting a Spotify-inspired operating model across thousands of technology staff. However, strategy lived in slide decks while execution lived in disconnected team tools. Leadership had no reliable, real-time view of portfolio performance, resource capacity versus demand, or how day-to-day delivery mapped to strategic objectives. Resource allocation was managed through emails and spreadsheets, and executive reporting required weeks of manual consolidation.

OUR PROPOSED SOLUTION

VIDSCOLA designed and implemented an **integrated Atlassian ecosystem** connecting the enterprise strategy layer to the team execution layer. An Atlassian enterprise strategy and portfolio management license was deployed to model the full organizational hierarchy and run Lean Portfolio Management, OKRs, and roadmap planning. Atlassian work management licenses standardized the execution layer, while an Atlassian service management license structured resource-request intake and approvals. Atlassian marketplace licenses for capacity planning, time tracking, asset registry, and business-intelligence reporting completed a governed, single-platform environment, delivered with role-based training and full knowledge transfer.

SOLUTION IMPACT

- Reduced executive and portfolio reporting effort by approximately **70%** through real-time, self-updating dashboards.
- Cut quarterly planning cycle time by around **40%** with a connected strategy-to-execution model.
- Improved resource utilization visibility to near **100%**, enabling data-driven allocation and capacity decisions.
- Established a single source of truth linking objectives, initiatives, epics, and tasks across the entire technology organization.

~70%
less reporting effort

~40%
faster planning cycles

100%
resource visibility