

Case Study 2

Enterprise Project & Test Management Platform for a Major Egyptian Telecom Provider

Client Name	Anonymous (disclosed under NDA)
Client Industry	Telecommunications & digital services provider, Egypt
Region	Egypt
Services Provided	Enterprise project management, test management, executive reporting
Engagement	4-month implementation + 1-year support

PAIN POINT / PROBLEM

The organization had no centralized project repository across business units. Governance and delivery methodologies were inconsistent, executive visibility into project status and portfolio performance was limited, and reporting was manual, which delayed decisions. There was little traceability between initiatives, releases, testing activities, and deliverables, and the company needed both Agile and Waterfall delivery models supported on a single platform.

OUR PROPOSED SOLUTION

VIDSCOLA implemented a unified enterprise project management framework on the Atlassian platform. Atlassian work management licenses provided the standardized execution layer, an Atlassian knowledge management license centralized documentation, and Atlassian marketplace licenses added portfolio and project management, structured test management, advanced workflow automation, and multidimensional executive analytics. The engagement included automated project creation, standardized templates and lifecycle governance, and comprehensive training with post-go-live support.

SOLUTION IMPACT

- Reduced portfolio and status reporting effort by approximately **60%** with automated, real-time dashboards.
- Shortened management decision cycles by around **35%** through consolidated, portfolio-level visibility.
- Cut manual administrative activity by roughly **50%** via workflow automation and standardized templates.
- Achieved end-to-end traceability from initiative through release and testing across Agile and Waterfall projects.

~60%
less reporting effort

~35%
faster decisions

~50%
less manual admin work