

Case Study 5

Enterprise PMO Platform for a UAE Government Culture & Tourism Entity

Client Name	Anonymous (disclosed under NDA)
Client Industry	Government entity (culture & tourism sector), United Arab Emirates
Region	UAE
Services Provided	Atlassian implementation & integration, PMO enablement, licensing for 500 users
Engagement	Multi-sector rollout (PMO, technology, executive office)

PAIN POINT / PROBLEM

Project oversight was fragmented across sectors, with manual project intake, inconsistent planning practices, and slow, labor-intensive reporting to executive leadership. The entity needed a centralized, standardized, and automated project lifecycle platform serving its PMO, technology department, and executive office, each with distinct governance needs.

OUR PROPOSED SOLUTION

VIDSCOLA procured and activated Atlassian work management and knowledge management licenses for up to 500 users, added an Atlassian marketplace portfolio and project management license for the PMO, and integrated the platform with internal systems. The solution covered structured project intake with sequential approvals, planning and execution with resource allocation and dependency tracking for both Agile and Waterfall projects, and advanced executive dashboards for milestones, KPIs, and budget performance — supported by tailored training for administrators and end users.

SOLUTION IMPACT

- Reduced executive reporting preparation time by approximately 65% through automated dashboards and filters.
- Cut project intake and approval lead time by around 50% with a structured, form-based workflow.
- Standardized project governance across four sectors and 500 users on a single platform.
- Improved decision-making agility with real-time milestone, KPI, and budget visibility.

~65% faster reporting	~50% faster project intake	500 users enabled
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